

CONTENT PRODUCTION PLAN

This is a proven way to produce content for 6 platforms daily.

- 1) Go live on your business Facebook page for 8-10 minutes. You must talk in the video. The best ideas for this are before and after videos of your work. Describe the problem and then describe your solution.
- 2) Open the video on Facebook and click on the 3 dots in the upper right-hand corner of the video. Select "Download MP4".
- 3) Google video transcription service (We use rev.com) and upload the MP4 into the service to get a transcript of the video.
- 4) Edit the transcript so that it's readable and makes sense.
- 5) Take the video and transcript and add it to your website blog.
- 6) Take the URL from the blog, shorten the URL and post on your twitter account with the shortened URL.
- 7) Grab a screen shot of the video and post on Instagram along with the transcript.
- 8) Post the video and Transcript on LinkedIn.
- 9) Upload the MP4 to YouTube with a shortened version of the transcript describing the video highlighting keywords.

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Post the video and transcript on your personal Facebook profile and in the comments section include links to your website blog, YouTube page, LinkedIn profile Instagram handle and twitter handle.

**DO THIS ACTIVITY EVERY DAY – 5 DAYS PER WEEK FOR A MONTH
– 20 PIECES OF CONTENT!**

Need help with marketing? <http://bit.ly/2qSOTNf>

Let's DOMINATE!